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SUCCESS STORIES

The health and comfort of all are guaranteed through water connections in Anosibe Ifody



In just four months, **René Rasolofonojanahary's** life has changed completely. René, who used to be the Mayor of Anosibe Ifody (Alaoatra Mangoro), is now a businessman in his rural commune. His living situation has been transformed thanks to RANO WASH, which has enabled household water connections, bringing potable water straight into his home. He can now access water at any time, not just in the kitchen but also in the shower and toilet.

As the head of his household, René is also in charge of managing the family budget. He now spends 16,000 to 20,000 Malagasy ariary each month to have running water in the house, which was about the same amount he used to spend buying water before, which was less convenient and non-potable.



René's improved bathroom includes running water in both the toilet and shower



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Odette using new faucet in her restaurant

Odette Rasoanirina tells a similar story. She owns a restaurant in the commune where she feeds not just her neighbors, but also many clients traveling along National Route 2. Over the many years that she has been running her restaurant, her biggest problem has always been water. At 200 ariary per bucket, water can get very expensive, as she needs between 10 and 20 buckets per day. Before RANO WASH, she was spending at least 120,000 ariary for water each month, and that water would still need to be treated. Today, she spends 20,000 to 30,000 ariary per month for potable water to come right to her.



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Fidèle, a local mason-turned-teacher



Originally from Ambositra, Fidèle Rafanomezantsoa is a mason who has benefited from the RANO WASH training in Amoron'i i Mania. Fidèle, who has been working as a mason for 25 years already, claims that the training has helped him become the best mason in his commune. Today, he gets orders from all over the district. In just four months following the training, Fidèle has already built 20 latrines using SanPlat, with another 20 orders on the way, including one order from the Mayor of Ambatomarina.



Fidèle was the first mason to use the SanPlat latrine design in his village, and his excellent work has made him well known throughout neighboring communes in the region. With his strong reputation, he now receives more orders and requests than he can handle and makes 1,500,000 Malagasy ariary each month – a salary he would not have imagined before. He thanks the RANO WASH training for changing his life and has decided to pay it forward and train other masons on everything he learned through the RANO WASH training so that they, too, can become as successful as he is.

Photo 1: Fidèle as he applies the finishing touches on a latrine in Ambatomarina

Photo 2: One of Fidèle's SanPlat latrines



Photo 3: Fidèle with Rakoto, who he is training to install SanPlat latrines



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Fandresena, the menstrual hygiene wholesaler of Kianjandrakefina



In the rural commune of Kianjandrakefina, in Amoron'i Mania region, Celestine Rasoamandresy, who goes by Fandresena, is one of the best-known seamstresses around. She is known throughout the region for the washable sanitary napkins she makes for women. After receiving training through the RANO WASH program, Fandresena has become a successful marketing agent. Before the training, she would go door-to-door to sell her products, but now, she has a regular stall in the local market to sell her products and raise awareness about the importance of menstrual hygiene management. She has even created a Facebook page so she can reach women throughout the region. At her stall, she teaches women about how to wash and take care of their sanitary napkins. With proper care and maintenance, she says, her sanitary napkins can last for up to four years – making them a very practical and economical investment.

As a wholesaler of sanitary napkins, Fandresena makes 200 to 300 washable sanitary napkins each month. Using her Facebook page, she gets orders from neighboring communes and districts like Morondava, Toamasina, Ihosy, Diégo, and Antalaha.

She has had so much success that she has been able to open her own boutique. People come from all around to buy her famous sanitary napkins for 2,500 Malagasy ariary. In one month, she now makes up to 300,000 ariary, which covers the needs of her family and enables her to continue investing in her business so that it can continue to grow.

Photo 1: Fandresena with the sewing machine provided by RANO WASH (Below) and demonstrating how she uses her phone to reach new customers

Photo 2 and 3: Fandresena's store where she sells her sanitary napkins and other items

