

TERMS OF REFERENCE FOR THE COMPETITION

"MODEL VSLA AND AV/PSP IN WASH."

Period: May to September 2020

BACKGROUND

The RANO WASH project, funded by USAID, promotes the adoption of healthy behaviors and the use of quality WASH services and products by members of VSLA¹ groups. 884 operational VSLA groups in 250 communes collaborate with the project. By the end of fiscal year 2020, it is expected that 7950 VSLA members will have invested in WASH products and services.

To help achieve this outcome, the RANO WASH project organizes the "MODEL VSLA and AV/PSP² in WASH" contest, whose objective is to encourage VSLA members to use:

- Safe drinking water either through water treatment and conservation (boiling, sur'eau), or through connection to private or social connections in areas where the project is building drinking water supply systems.
- A non-shared improved latrine
- An "ideal" kitchen that promotes respect for food hygiene, with hand washing facility nearby.

SPECIFIC OBJECTIVES

- Increase the number of members of VSLA/SILC groups having and using an improved, an ideal kitchen, as well as drinking water services and products.
- Stimulate creativity and fair competition between the VSLA/SILC and AV/PSP groups participating in the competition.
- Valuing the effort of AV/PSP and VSLA/SILC members by certifying them "Model AV/PSP and VSLA in WASH".

EXPECTED RESULTS

- AV/PSPs support and accompany VSLA groups in adopting the behaviors promoted in WASH.
- AV/PSPs become promoters and agents of change in their communities regarding the practice of healthy behaviors.
- New creativity and/or innovations in WASH products and services are shared at the end of the competition.

COMPETITION PARTICIPANTS

¹ Village Saving and Loan Associations

² Village Agents and Private Service Providers are Community based actors that create VSLA groups

For this year, the contest will take place in 130 communes in the six regions, including the 18 communes where the project is building drinking water supply infrastructures and 112 communes with water supply infrastructures not built by RANO WASH but for which the project is providing support to improve the quality of services (12 communes in Atsinanana, 19 communes in Alaotra Mangoro, 18 communes in Vakinankaratra, 13 communes in Amoron'i Mania, 15 communes in Haute Matsiatra and 35 communes in Vatovavy Fitovinany).

The contest is open to AV/PSPs who are supervising VSLA groups, and therefore AV/PSPs and their respective groups will be considered participants.

At the level of each participating communes, AV/PSPs meeting the following criteria are eligible to participate:

- AV/PSP men or women working with the RANO WASH implementation team.
- AV/PSP committed to being a role model in the practice of promoted WASH behaviors
- AV/PSP supervising at least 04 VSLA/SILC groups in collaboration with RANO WASH and ready to participate in the competition

THE BASIC RULES OF THE COMPETITION

AV/PSPs are considered winners of the competition if the members of the groups they accompany meet the following criteria:

- All or the majority of members have and use a non-shared improved latrine.³
- All or the majority of members have and use an "Ideal Kitchen", the criteria for which are defined in advance together by all VSLA groups participating in the competition. The important thing is that the "Ideal Kitchen" allows members to ensure food hygiene within their households.
- All or the majority of members use drinking water, either through access to existing drinking water services (whether built by the project or not), or through treatment of water from existing water services if it is not potable.

To motivate the groups and group members, a reward system in the form of a special VSLA model Grow-Up sticker is also implemented, and groups whose entire membership practices all three themes at the same time will receive a VSLA model sticker. The obtaining of this model VSLA sticker is dated, so for the same point obtained, the date of obtaining the sticker will be decisive: the group that obtained its sticker early is the winning group. All groups participating in the contest will be able to continue their efforts until the VSLA model sticker is obtained.

Only the first two winning groups per Commune will receive recognition from the project in the form of prizes or certificates. The 02 AV/PSPs with the best score per Commune will benefit from rewards.

EVALUATION STEPS DURING THE COMPETITION

The evaluation will be carried out in three stages:

³ An improved latrine = flyproof, covered, clean and cleanable latrine, preferably ventilated, with a hand washing device.

- Inter-member: VSLA members conduct an internal evaluation with the support of local sponsors and AV/PSP, based on established criteria.
- Inter groups: T.A, KRFF and some representatives of the other VSLA groups in the village or fokontany evaluate the participating VSLA groups.
- At the level of the Relay Agents (AV/PSP): the T.A4., the KRFF5 and some representatives of the VSLA groups evaluate the AV/PSPs participating in the competition.

STAGES OF THE "MODEL AV/PSP AND VSLA IN WASH" COMPETITION

The following table summarizes the steps to follow in the realization of this competition:

Steps	1. Preparation	2. Competition	3. Evaluation	4. Celebration
Activities	<ul style="list-style-type: none"> - Announcement on local radio stations for the launch of the competition. - Registration of AV/PSP with their VSLA groups ready to participate in the contest - Definition of criteria for "ideal kitchen and shower" at the level of the concurrent groups (group representatives) 	<ul style="list-style-type: none"> - Support-accompaniment. The AV/PSPs participating in the competition will provide - the support-coaching of 02/03 VSLA groups every 02 months to get results on the 03 themes of the contest. - Doing self-promotion and self-assessment - Report the results to KRFF and T.A. - Mandatory registration of competition participants in COMCARE. 	<ul style="list-style-type: none"> - Evaluation of VSLA group members - 1st Evaluation and scoring of the first 02/03 VSLA groups supervised by the AV/PSPs - 2nd evaluation and scoring of the last 02/03 VSLA groups supervised by the AV/PSPs. - Assessment and scoring of VSLA - Mandatory registration of contest participants in COMCARE. 	<ul style="list-style-type: none"> - Distribution of certificate for the best model of latrine, kitchen and SP&PB - Publication on local airwaves of testimonials and best practices during the competition - Organization and preparation of the celebration. - Distribution of prizes and certificates for deserving groups and AV/PSPs.
Responsible persons	AV/PSP / T.A / Commune/KRFF	TA/ Local Promoters + AV/PSP	Members of the jury : BC regional / R.D / T.A / Commune/ KRFF	Regional BC / R.D/ T.A / KRFF
Deadline	02 weeks	04 months	01 months	02 weeks
Source of verification	<ul style="list-style-type: none"> - Rating grid for municipalities - Registration forms - Checklist of criteria for the ideal kitchen 	<ul style="list-style-type: none"> - Table showing the number of members participating in the contest and investing in WASH services and products. 	<ul style="list-style-type: none"> - Scorecard/evaluation sheet - List of deserving groups. - Group Evaluation Report and VA/PSP. 	<ul style="list-style-type: none"> - Batch distribution sheet.

⁴ Technical agent of the project

⁵ KRFF: Local committee at the Fokontany Level specializing in WASH

Steps	1. Preparation	2. Competition	3. Evaluation	4. Celebration
	- Checklist of criteria for the ideal shower and kitchen with DLM.			

PRIZES

At the level of VSLA group members:

- Issuance of certificate "Mpikambana VOAMAMI mpitarika amin'ny fahadiovana" to all participants in the competition

At the VSLA group level:

- Prizes for the 1st deserving VSLA group:
 - Issuing of certificate "VOAMAMI mpitarika sy modely amin'ny fahadiovana".
 - Hygiene equipment: bowl + cup.
- Prizes for the 2nd deserving VSLA group:
 - Endowment of buckets per member + "VOAMAMI mpitarika sy modely amin'ny fahadiovana" certificates

Regional teams are strongly encouraged to develop partnerships with local private operators, including water system managers, so that they can also provide prizes to the winners of this competition.

PRIZES FOR THE WINNING AV/PSP

- For 1st AV/PSP per commune: 01 Solar lighting kit with multifunction or ceramic water filter + "Model AV/PSP in WASH" Certificate.
- For the 2nd AV/PSP per commune: 01 mobile phone + "Model AV/PSP in WASH" Certificate.

COMPETITION CALENDAR

	May 2020	June 2020	July 2020	August 2020	Sept 2020	Oct 2020	Nov 2020
Preparation							
Competition			02/03 first groups	02/03 last groups			
Evaluation							
COMCARE registration							
Certification							

LIST OF ANNEXES

1. Model VSLA Grow-Up sticker
2. All canvas and minutes to be used
3. Rating grids
4. Model of certificate 'Mpikambana VOAMAMI mpitarika sy modely amin'ny fahadiovana'.
5. VOAMAMI mpitarika sy modely amin'ny fahadiovana" certificate
6. "Model AV/PSP in WASH" Certificate.
7. FY 20 VSLA Contest poster